

South Saskatchewan First Responder Conference 2027

Hosted by the South Saskatchewan First Responder Conference Committee
(a Saskatchewan Non-Profit-Entity #10129612)

Strengthening Rural Emergency Care — Together

For 25 years, this conference has existed for one simple reason: to support the Volunteer Medical First Responders who quietly and selflessly serve communities across Saskatchewan.

What began in 2000 as a small training weekend has grown into a respected and deeply valued annual gathering. In 2027, we will celebrate our 25th anniversary — a milestone that reflects the dedication of our volunteers and the ongoing need for accessible, high-quality training in rural emergency care.

This event is more than a conference. It is a place where volunteers reconnect, share stories, strengthen skills, and return home better prepared to serve the people who depend on them.

Caring for Neighbours When It Matters Most

Across rural Saskatchewan, more than 1,300 Volunteer Medical First Responders answer over 10,000 calls each year. They are often first on scene at medical and trauma emergencies. In many areas, they provide critical care for up to an hour before EMS arrives.

They do this without compensation.

They respond knowing the person in need may be a neighbour, a coworker, a friend or a stranger. They carry the emotional weight of their work with quiet strength and deep commitment to their communities.

For many of them, this conference is their primary, or only opportunity each year for in-person and hands-on training. It is where they refresh lifesaving skills, learn new techniques, and build the confidence needed to respond when seconds matter.

A Conference Built by Volunteers, for Volunteers

The success of this conference is made possible through the generosity of professional EMS providers who volunteer their time as instructors, alongside respected guest speakers from Saskatchewan, across Canada, and the United States. Our organizing committee is composed entirely of active and retired EMS professionals who also volunteer their time to plan and deliver this event.

Keeping Education Within Reach

As a registered non-profit organization, our goal is simple: deliver meaningful, current, hands-on training while keeping registration costs affordable.

Because our delegates are unpaid volunteers, increasing fees to cover full event costs would prevent many from attending.

Your support directly helps us bring experienced instructors to MFRs from rural Saskatchewan, provide hands-on training equipment, keep registration affordable, and ensure volunteers return to their communities better prepared to save lives.

Sincerely,

South Saskatchewan First Responder Conference Committee

25th Annual South Saskatchewan First Responder Conference

Hosted by the
South Saskatchewan First Responder Conference Committee
(SSFRCC)

January 29-31, 2027

Mission: *Education Can Be FUN!*

Sponsor Information

Company/Organization Name: _____

Sponsorship Type (Ex: Diamond, Equipment) _____

Amount: _____

Contact Person: _____

Position: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Daytime Phone #: _____

Cell #: _____

Email: _____

Website: _____

Please email your **high-definition** company logo (.jpg, .bmp, or Vector file) to register.ssfrcc@gmail.com for use in event displays, table center placards, conference book, the SSFRCC Facebook page, and our website, which is currently being updated.

Please note: Sponsorship forms and logos must be received at least **2 weeks prior** to the beginning of the event to ensure your logo is included in the conference book.

The 'Sponsor Information' form can be emailed to ssfrcc@gmail.com or mailed to the address below.

For all sponsorship levels we will post, at the conference, a QR code linked to your website, as well as a link on our Facebook page and website, www.ssfrcc.ca.

Payment options

Cheques can be sent to:

South Saskatchewan First Responder Conference Committee
Box 1771
Moose Jaw, SK
S6H 7K8

E-transfer information:

Please use this email to e-transfer.

ssfrcc@gmail.com

Electronic Funds Transfer information available upon request

Primary Contact:

Peter den Hollander

Director of Logistics, SSFRCC

Phone: 306-260-7726

Email: ssfrcc@gmail.com

Facebook: South Saskatchewan First Responder Conference Committee

If you have any questions regarding sponsorship, please contact Peter at the email address or phone number above.

Sponsorship Levels & Benefits

We'd love to partner with you in supporting this very beneficial annual conference and the meaningful work behind it. Our tiered sponsorship opportunities are designed to recognize your support and welcome you into a community committed to making a real difference. Together, we can help create an event that truly matters.

Diamond Sponsor — \$2,500+

- Certificate of Appreciation
- Recognition during program events
- Prominent logo display at the venue, in the official conference book, on our Facebook page and our website
- Vendor display table
- Access for two of your representatives to all coffee breaks, lunches, and banquet

Platinum Sponsor — \$2,000–\$2,499

- Certificate of Appreciation
- Recognition during program events
- Prominent logo display at the venue, in the official conference book, on our Facebook page and our website
- Vendor display table
- Access for one of your representatives to all coffee breaks, lunches, and banquet

Gold Sponsor — \$1,500–\$1,999

- Certificate of Appreciation
- Recognition during program events
- Prominent logo display at the venue, in the official conference book, on our Facebook page and our website
- Two banquet tickets

Silver Sponsor — \$1000–\$1499

- Certificate of Appreciation
- Recognition during program events
- Prominent logo display at the venue, in the official conference book, on our Facebook page and our website

- One banquet ticket

Bronze Sponsor — \$400–\$999

- Certificate of Appreciation
- Recognition during program events
- Prominent logo display at the venue, in the official conference book, on our Facebook page and our website

Additional Ways to Get Involved

There are so many meaningful ways to be part of this special weekend. Whether you'd like to keep everyone energized, contribute a thoughtful gift, or share helpful resources, your support truly makes a difference.

Coffee Break Sponsorship

Help fuel great conversations and keep everyone feeling refreshed by supporting our Coffee & Refreshment Breaks — one of the most appreciated parts of the conference.

Sponsorship Options

All-Day Coffee & Beverage Service

Freshly brewed coffee and assorted beverages available throughout the day

- \$900 per day
- \$450 per half day
- Available Saturday and Sunday only

Snack Breaks

Includes muffins, cookies, yogurt, fresh fruit, and other light refreshments

- \$400 per break (6 breaks total on Saturday and Sunday)

Sponsor Recognition

- Logo displayed at the beverage and snack station
- Acknowledgement in the official conference book, on our Facebook page, and on our website
- A Certificate of Thanks recognizing your support

Your generosity helps create welcoming spaces where people can connect, recharge, and continue learning together.

In-Kind Prize Sponsor

Contribute door prizes or instructor gifts to add a little extra appreciation and excitement to the weekend.

- Recognition during prize presentations
- Acknowledgement at the venue and on our Facebook page

It's a simple way to help us celebrate our attendees and instructors.

Equipment Sponsor

Support hands-on learning by donating equipment or supplies used during the conference.

- Please contact SSFRCC at ssfrcc@gmail.com to confirm current equipment needs
- Recognition in the official conference book, on our Facebook page, and on our website
- Permanent logo labeling on all non-disposable donated equipment

Your contribution helps strengthen the quality of training and learning for everyone involved.

Vendor Displays

If you have products or services that would genuinely benefit our delegates, we'd love to have you join us!

There are over 4 open-schedule hours throughout the weekend to connect with attendees in a relaxed, welcoming environment.

Cost: \$350

Display Period: Friday afternoon through Sunday at noon

(Schedule available prior to the conference upon request at register.ssfrcc@gmail.com)

Location: Pool area (the pool will be closed during the display period)

Space Selection: First come, first choice

Vendor Benefits

- Certificate of Appreciation
- Recognition during program events, in the official conference book, and on our Facebook page
- Logo displayed at the venue
- Time to connect directly with attendees throughout the conference
- Coffee breaks, lunches and banquet ticket for up to two representatives

Invoices are available upon request by emailing register.ssfrcc@gmail.com.

Receipts will be provided post-conference.

We're truly grateful for every organization and individual who chooses to stand with us. Your support helps make this conference welcoming, meaningful, and impactful for everyone involved.

Thank you for your consideration!